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In cooperation with:

Bundesministerium
für Gesundheit



Bundesministerium
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und Technologie



Frankfurt School of
Finance & Management
Bankakademie | HfB



Hochschule
Ravensburg-Weingarten
Technik | Wirtschaft | Sozialwesen



UNIVERSITÄT
BAYREUTH



B BRAUN
SHARING EXPERTISE

Hospital Management
Executive Program

30.8.2010 – 10.9.2010
Berlin

OBJECTIVES

The Curriculum „Hospital Management Executive Program“ located in Berlin addresses clinical and hospital experts as well as public health service experts in the Chinese health care system. It introduces basic principles of health care management and health economics used in the German health care system and illustrates the relevance of these principles for public health service, health care and the health care industry in health management and economics.

A qualification in health care management and health care economy is becoming more and more important in medical care and the health care industry, and is a necessary foundation in the health care reform discussion of any country especially in China. This calls for adequate further training of doctors and medical experts as well as of medical and political decision makers to enable them to shape and reorganize economic and institutional conditions in medical care.

In this two-week curriculum developments in the German health care system will be discussed in lectures on a wide spectrum of topics, given by a selection of expert speakers from the fields of science and practice and providing versatile insight into the main features of health care in a German-Chinese comparison. The lectures will be complemented by practical demonstrations in a Berlin hospital (Unfallkrankenhaus Berlin – UKB), the venue of the curriculum. The interdisciplinary approach and linkage of theoretical knowledge and practical experience provides a comprehensive foundation of knowledge in the concerned fields. A good command of English language skills is necessary for a profitable participation in this course.

Participation, catering, transfers and social activities in Berlin will be founded, travel and accommodation expenses have to be borne by the participants. The German Chinese Society of Medicine will be of help finding suitable hotels.

Further to the transfer of knowledge in this pilot project the intention is to obtain multipliers in the Chinese health care system and establish a regular program of further trainings. 25 years of experience in non-profit areas in the German Chinese Society of Medicine and a long-standing successful cooperation with the German Ministry of Health form an excellent basis for the communication of experiences gathered in the German health care system to an international audience.

For further information please contact us at our office:
Phone + 49-(0)30-400 456-395 (China Beijing Standardtime –08)

We are looking forward meeting you in Berlin,
best regards,

Prof. Rainer Sibbel
Academic Coordinator

Renate Hess
Managing Director DCGM

EXECUTIVE PROGRAM

	Morning	Afternoon	Evening
	9:00 – 10:30 h 10:30 – 11:00 h Coffee Break 11:00 – 12:30 h	13:30 – 15:00 h 15:00 – 15:30 h Coffee Break 15:30 – 17:00 h	19:30 h
Sunday 29.08.2010	Individual arrival and check-in		Informal get-together (location will be announced)
Monday 30.08.2010	Welcome and program overview Hospital overview and walkabout	The System of BG Trauma Clinics in Germany <i>Prof. Axel Ekkernkamp</i> Introduction to the German Healthcare and Hospital System <i>Prof. Axel Olaf Kern</i>	Welcome Dinner (location will be announced)
Tuesday 31.08.2010	Introduction to the German Healthcare and Hospital System <i>Prof. Axel Olaf Kern</i>	Emergency Care <i>Dr. Gerrit Matthes</i> (13:30 – 16:30 h) Reception & guided Tour, Reichstag <i>Dr. Rolf Koschorrek</i> 17:15 – ca. 19:30 h (transfer start: 16:40 h)	
Wednesday 01.09.2010	Healthcare Systems in Comparison: China and Germany <i>Prof. Axel Olaf Kern</i> (9:00 – 13:00 h)	B. Braun manufacturing site 15:00 h (transfer start: 14:00 h)	
Thursday 02.09.2010	Innovation and Evaluation <i>Prof. Axel Olaf Kern</i>	Clinical Research and Innovations <i>Dr. Dirk Stengel</i>	Reception by BMWi <i>State Secretary Ernst Burgbacher</i> , <i>MinDirig'in Andrea Weinert</i> Medical Ethics <i>Prof. Eckhard Nagel</i>
Friday 03.09.2010	Introduction to the German-DRG System <i>Prof. Rainer Sibbel</i> Hospital Management – Knowledge Transfer <i>Dr. Jiangtao Yu</i>	Implications of the G-DRG-System and Medical Controlling <i>Prof. Rainer Sibbel</i>	
Sat. / Sun. 04./05.09.2010	Individual free time		
Monday 06.09.2010	Integrated Quality and Risk Management <i>Prof. Rainer Sibbel</i>	Quality Management and Accreditation: The German KTQ (<i>hospital representative inquired</i>) Hospital Management: Perspective of a Medical Doctor <i>Prof. Jörg F. Debatin</i>	
Tuesday 07.09.2010	Principles of Process Management <i>Prof. Rainer Sibbel</i> Operation Management <i>Dr. Olafur Wendler</i> IT in Hospitals <i>Prof. Jörg Schlüchtermann</i>	German Accident Insurance: Case Management and Rehabilitation <i>Dr. Stefan Zimmer</i> Orthopaedic Technology <i>Christian Hartz</i> Physiotherapy and Rehabilitation <i>Annette Pera</i> Operation Technology in Future <i>Prof. Michael Wich</i>	Perspectives of Telemedicine and IT <i>Dr. Claus W. Biermann</i> Venue: BÄK (German Medical Association), Herbert-Lewin-Platz 1 (Wegelystraße) 10623 Berlin
Wednesday 08.09.2010	Financial Management and Hospital Controlling <i>Prof. Jörg Schlüchtermann</i>	Budgeting and Performance Management (<i>hospital representative inquired</i>)	
Thursday 09.09.2010	Procurement and Supply Management <i>Prof. Jörg Schlüchtermann</i>	Healthcare Value Chain and Outsourcing <i>Prof. Jörg Schlüchtermann</i> Pharmalogistic in Hospitals <i>Dr. Jörg Brüggmann</i>	Modern Approaches to Hospital Procurement and Logistics <i>Bradley Gould</i> Venue: BÄK (German Medical Association), Herbert-Lewin-Platz 1 (Wegelystraße) 10623 Berlin
Friday 10.09.2010	Hospital Management, Organisation and Leadership <i>Prof. Rainer Sibbel</i>	Internationalisation and Trends in Hospital and Healthcare Management <i>Prof. Rainer Sibbel / Dr. Mathias Goyen</i>	Final Dinner (location will be announced)
Saturday 11.09.2010	Individual departure		